FSEC Minutes 1/10/2006

Summary:

1. E5209 Manoa Distance Proctoring CC All Campus Committee
2. Chancellor's Report
3. Charters and Midyear Reports/ Faculty on-line Forum
4. Follow-up on Resolution on Marketing and Advertising
5. Committee memberships

Meeting was called to order at 1:35

Present: Chris Ann Moore, Stacy Rogers, Xin Li, Elliot Higa, Kyle Higa (for SSEC), Leon Florendo, Maggie Templeton, Chris McKinney, Milton Tadiki, Judy Sokie, Gaynel Buxton, and Ramsey Pederson

1. System Report

Gaynel presented the ALL Campus Council of Faculty Senate Chairs with concerns expressed by the HCC General Education Board about the changes in BOR Policy E5209. Briefly, many at HCC have been working for years at creating system-wide seamless articulation processes by which system courses designated by the sending institution would be recognized as meeting the designated requirements at the receiving institution (the WI model of articulation). The HCC-KCC-Manoa Foundations agreement, by which all Global Multicultural, Symbolic Reasoning, and Written Communications courses are thus accepted (as Writing Intensive courses are system-wide) was a result of these efforts and was celebrated as a major step forward in meeting our students' needs. The changes in E5209, however, revert to the model of course review by the sending institution. Although, Gaynel noted that HCC's objections were not appreciated by all, Chris Ann reported that subsequent communications between the Gen Ed chair, Pat Patterson, and those at Vice Chancellor for Academic Affairs Neil Smatresk's office have indicated that there is some movement being made toward instituting the WI model for Diversifications and Hawaiian Asian Pacific courses. There is much work ahead but "hope springs eternal" despite the setback in the new language in E5209, and positive movement is being made. I have attached the new E5209 for those who would like to read it.

The ACCFSC's has also been discussing objections made by other campuses in the system to Manoa's new policy of refusing proctoring services to all students (even Manoa students) who are taking distance education courses at other campuses. Those at Manoa state that they do not have the resources to accommodate these students. A resolution has been passed by ACCFSC's DLAC (Distance Learning Committee) asking Manoa to recognize and serve all of our students. Discussion of the policy continues.

The ACCFSC is also dealing with budget issues, specifically concerns raised by the legislature over Manoa's 550 unfilled positions.
Further, since the community college representatives are far outnumbered by Manoa representatives, arrangements are being made so that CC representatives can meet separately prior to council meetings. An ad hoc Community College All Campus Committee is being formed, despite some resistance.

2. Chancellor's Report

Ramsey reported that enrollment numbers that stated that the Tech programs were at 28% were mistaken and adjusted to reflect the actual fill rate of 70%.

He will be meeting with the legislature in the next few days to discuss budget requests and legislative add ons. Ramsey noted that, due to Ken Kato's hard work and diligence, HCC is not facing many of the tough questions being posed to other campuses. In particular, HCC is able to account for all monies from unfilled position and is moving toward having no unfilled positions that are not being advertised. On the other hand, Ramsey will be working with the Planning council to address problems with low enrolled programs.

HCC is deeply involved in addressing other system issues, particularly funding issues for non-credit courses and workforce development issues. In terms of work force development, discussion are underway to create a system response in which varying campuses meet specific needs instead of providing overlapping or competing services. Further, the problem of the need for monies to meet urgent opportunities, but not provided for in the BOR approved budget, is being discussed. Ramsey will be joined by David MaClaine in requesting that the legislature approve the 5.5 million dollar for the construction academy based at HCC in light of state, industry, and UH consensus.

Ramsey also reported that he had joined others to look at a property in Waianae, which would provide an ideal location for multi-campus workforce training for that community. There is a unique opportunity to acquire the property but this would require another legislative add on. This further emphasizes that the "BOR budget issue" needs to be addresses.

Efforts are being made to open the new "parking lot" as quickly as possible, including allocating monies for security guards for the lot.

3. Charters and Midyear Reports

Charters and midyear reports have been received from all but five committees. The COC has completed their review of some of the charters and is working toward completing the process. The FSEC commends and truly appreciates all the work done by the committees. Hopefully this will resolve much confusion and clarify responsibilities, procedures and processes (and make everyone's job easier in the future). It was discussed at some length how best to proceed. It was decided that a website should be created for each committee on which the charters and midyear reports, as well as other relevant documents, can be posted. Each of the FSEC senators would take responsibility for some of the charters/reports. All faculty will be asked to review the posted charters/reports and to direct all questions and comments to the appropriate senator, who will then discuss these
with the committee in question. The documents will be revised/clarified if necessary and then the FSEC will vote to approve the charters.

Chris McKinney noted that it would be extremely helpful to have a web Faculty Forum for discussions such as the above. Chris agreed to be responsible for researching and perhaps creating such a Forum.

4. Follow-up on Resolution on Marketing and Advertising Resolution

Student Pres. Patrick Stuart and Chris Ann presented the joint Student Senate and FSEC resolution requesting "that the administration commit to, and dedicate the funds necessary for, a comprehensive advertising campaign" to the Planning Council. The Planning Council supported the resolution with a slight change of language. The Planning Council passed the following motion, "We ask that the administration commit to the goal of dedicating the necessary resources to increase advertising and marketing." It was determined that Jan Lubin, who was already working with several faculty, staff, and administrators on allocating the advertising budget for our summer courses, would ask that "committee" to create a specific advertising program to recommend to the Planning Council. The need for and demand for such a program, to supplement the amazing work already being done by Karen Hastings, was again discussed. The multifaceted support for such a program is grounded in the concerns of faculty reflected in the faculty survey that HCC is often invisible to the community, particularly our Liberal Arts General Education program, and that WASC Standards require communication with the community, which some feel is not sufficiently met (see the minutes from our last meeting for other reasons). Concerns were also reiterated and discussed further. Among these concerns are: the difficulty measuring the impact, if any, of advertising, the difficulty of determining how to uniquely market HCC services, and most importantly the difficulty in funding such a program at the level and with the consistency necessary. In response it was noted that the US culture is a testament to the power of advertising, that marketing strategies can be found.ect.. However, now that the FSEC, Student Senate and Planning Council have all formed resolutions and an administrative and faculty "committee" have formed to address both these needs and concerns, it is hoped that real positive progress will be made.

5. Committee Memberships

Stacy will be reviewing the number of positions that need to be filled by HCC faculty on all campus and system committees and comparing these to the number of faculty members, in order to propose a motion mandating some degree of committee involvement by all full-time faculty. Stacy will be making a specific proposal in the future.

Next meeting Friday 2/10 at 1:30

Meeting Adjourned: 3:25