HONOLULU COLLEGE MISSION STATEMENT

- Serve the community as an affordable, flexible, learning-centered, open-door, comprehensive community college that meets the post-secondary educational needs of individuals, businesses, and the community.
- Serve the Pacific Rim as the primary technical training center in areas such as transportation, information technology, education, communications, construction, and public and personal services.

To accomplish this mission, the goals of Honolulu Community College are to:

1) Provide two-year transfer educational programs that offer students the general educational component of the Baccalaureate Degree.
2) Provide two-year, four-year, short-term and apprenticeship occupational-technical curricula for employment, skill upgrading and career advancement, and transfer to four-year technical programs.
3) Insure general education competency in communication, problem-solving, ethical deliberation, cultural diversity, and global awareness.
4) Provide developmental instruction to build skills necessary to pursue educational objectives.
5) Maintain flexible educational delivery systems to enhance student access by providing affordable education when and where it is needed.
6) Establish a systemic institutional effectiveness program that regularly assesses expected student and program learning outcomes to ensure the highest quality education.
7) Develop activities to increase resources for programs and operations.
8) To provide co-curricular programs and activities to promote student learning and development and to prepare students for leadership roles and responsibilities in a global community.
9) Contribute to the support of the community’s economic and social growth.
10) Maintain a multicultural environment where ethnic and gender diversity is appreciated, respected and promoted.
11) Provide an opportunity for students to gain an understanding and knowledge of the host culture of Hawai‘i and Native Hawaiian language, culture and values.

PROGRAM MISSION STATEMENT

The mission of Student Services is to promote purposeful and holistic student learning and student development within the co-curriculum to enhance the students’ educational experience in college.
SUB PROGRAM MISSION, PURPOSE AND GOALS STATEMENT

- **Admissions**: The primary mission of the Admissions Program is to address the abilities needs and expectations of prospective students as they move from secondary to postsecondary education, from one postsecondary institution to another, or as they return from a period of non-enrollment to formal learning.

- **Academic Counseling**: The primary mission of the Academic Counseling is to assist students in the development of meaningful educational plans that are compatible with their life goals.

- **Career Services**: The primary mission of Career Services is to assist students through all phases of their career development.

- **Financial Aid**: The mission of the financial aid office is to provide assistance in applying for and receiving state, federal, and private aid to support their college expenses.

- **Student Health**: The mission of the Student Health Office is to integrate individual health, education for health, prevention of disease, and public health responsibilities.

- **Student Life and Development**: The mission of Student Life and Development is to facilitate/build an active campus community that enhances the educational experience.

- **Native Hawaiian Center**: The mission of Native Hawaiian Center is to promote the academic and personal growth and development of students of Hawaiian ancestry.

OVERALL PROGRAM HEALTH (CHECK ONE)

<table>
<thead>
<tr>
<th>Healthy</th>
<th>Cautionary</th>
<th>Unhealthy</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

PART III ASSESSMENT RESULTS ESTABLISHED BENCHMARKS

<table>
<thead>
<tr>
<th>HONOLULU COMMUNITY COLLEGE</th>
<th>Quantitative Measure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Headcount Males</td>
<td>54%</td>
</tr>
<tr>
<td>Percent Headcount Females</td>
<td>45%</td>
</tr>
<tr>
<td>Percentage of ethnicity distribution compared to the County</td>
<td>See attached</td>
</tr>
<tr>
<td>Number of degree/certificate seekers based on intent</td>
<td>N/A</td>
</tr>
<tr>
<td>Percent of degree/certificate seekers based on intent</td>
<td>N/A</td>
</tr>
<tr>
<td>Number of residents</td>
<td>3,915</td>
</tr>
<tr>
<td>Number of non residents</td>
<td>111</td>
</tr>
<tr>
<td>Percent residents</td>
<td>97%</td>
</tr>
<tr>
<td>Percent non residents</td>
<td>3%</td>
</tr>
<tr>
<td>Number of students receiving financial aid</td>
<td>851</td>
</tr>
<tr>
<td>Percent of students receiving financial aid</td>
<td>14.4%</td>
</tr>
<tr>
<td>Annual headcount 2006-2007</td>
<td>5,878</td>
</tr>
</tbody>
</table>
### PART IV. ANALYSIS OF PROGRAM

The College’s enrollment is comprised of 54% males and 45% females, 97% residents of the State of Hawai‘i, and 14.4% are recipients of financial aid. Students of Filipino descent represent the single largest ethnic group on campus (20.7%), followed by Hawaiian/Part Hawaiians (17.8%), and Japanese (13.7%).

Over the past three years the college has experienced a slight decline in enrollment: AY 2006-07 had 255 (4%) fewer students enrolled than in 2005-06; while the AY 2005-06 had 298 (4.6%) fewer than in AY 2004-2005. A review of student semester hours reflects a decline of 1,168 (1.6%) and 4,602 (6.1%) and respectively.

Upon reviewing the program areas, we find:

1) The College enrolls a high number and percentage of Hawai‘i residents (97%) and students from underrepresented ethnic groups (e.g., Filipino and Hawaiian)
2) The percentage of financial aid recipients is lower than the national benchmark
3) Over half of the students who apply for admission (64%) enroll.
4) Number of counselors per student is lower than the national average.
5) Number of enrollment services staff per student is lower than the national average

### PART V. PLANS FOR IMPROVEMENT

Based on the enrollment data, intervention and/or assessment strategies will be implemented to improve enrollment rates. The goals are to:

1) Assess the enrollment decline and its relationship to data indicators.
2) Increase the number of financial aid recipients.
3) Improve the percent of applicants who enroll within one year.
4) Increase the number of students who indicate counselors helped them.
PART VI. BUDGET IMPLICATIONS

1) The college is in the process of hiring one (1) additional financial aid officer which will add additional staff to the Office of Financial Aid.
2) An assessment of the conversion rate of applicants for admission to enrollees will be conducted to identify required resource allocations. Results may have budget implications for enrollment services.
3) The college will provide the required resources to administer the Community College Survey on Student Engagement during Spring 2008.

**Posted to College website at**

[http://honolulu.hawaii.edu/intranet/assessment/review/]