Recruitment & Retention Committee Minutes  
February 3, 2012  
Building 6 Room 101  
1:00pm – 2:30pm

Present: Scot Parry, Ina Miller-Cabasug, Monir Hodges, Erica Balbag-Gerard, Charlene Gima

I. Review over 2011-2012 Initiatives
a. Student Activity Suggestions and Vision – Monir and Billie submitted a number of suggestions for activities that could produce more student interaction. These suggestions included Festivals and Feasts, Gathering and having fun, Gathering and Collaborating, Study Halls, and More Food Choices. We as a committee decided to focus on one suggestion for this year and that was Study Halls. The idea of the study hall was to create some space where students would want to come and study during finals week. Suggestions for how to do this included:
   1. Provide picnic tables around Building 2
   2. Find out when Coffee Hub is moving next to student lounge
   3. Discuss with SLD about getting better furniture
   4. Providing food for final exam week
b. “Coaching” Outreach Program – Ina shared that she was in the process of rewriting the initiative to include a different school as an example.
c. Learning Communities - Ina is in the process of looking for a new faculty member who will take on the coordinator role.
d. Summer Bridge – The original idea for the 2012 Summer Bridge program included offering FT and COSM courses half a day and then swapping the students for the other half of the day so that they can have a taste of both programs. Unfortunately, there will be more renovation work on Building 27 this summer which will prevent us from using these programs. The other programs were luke warm over the idea so we are now supporting a Robotics/Mobile App program that will be held from June 4th to June 29th from 8:00am until 12:00 noon. Non-Traditional Students (Females) will receive a discounted registration fee. Publicity for these programs began last week Friday at the McKinley College Fair.

II. New direction for Recruitment & Retention (R + R) committee
a. Several years ago the R + R committee developed all ideas associated with recruiting and retention such as all marketing plans, mandatory new student orientation and registration sessions, and beautification ideas. Now we have separate committees and individuals who are hired specifically to do this work.
So a suggestion was made to take a look at the mission of the committee and see if we need to go in a new direction. Please come prepared to discuss this subject in the next meeting on March 9th.