Honolulu Community College
Annual Report FY2010
Success for the Next 90 Years
Format

- 16 to 20 page spread; magazine format; on-line view book
  - Front cover
    - Photo of the campus then and now; similar design to the 90th anniversary alumni book; 90th logo
  - Back cover
    - School information; room for USP bulk rate stamp; mailer info; 90th logo
Content

- Letter from the Chancellor
- Three short stories (500 words each)
  1. Student Success
     - Focus on underprepared students
     - Support programs for students
  2. Renovation of the campus
     - Share insights of LRDP
     - Economic impact to the community
     - Photos of future look of the campus
Content

3. 90th anniversary of the college
   • Historical background; timeline
   • Listing of distinguished alumni
   • Photos from 90th anniversary events

• Graphic presentation of financials

• Graphic presentation of Strategic Plan Outcomes
Content

• Acknowledge Executive Advisory board; listing of members and affiliations

• Alumni Spotlight
  • Share a story from one of our outstanding alumni
  • Reconnecting with our alumni
  • Add a blur on giving to the college
Timeline

- January – March:
  - Content and data gathering, writing stories
- April
  - Layout and dissemination