Recruitment and Retention Meeting Minutes
December 4, 2015
1:00 – 2:00 pm
Bldg. 72B, Room 102

Present: Brent Rubio, Bobby Salvatierra, Lauren Prepose-Forsen, Emily Kukulies, Kahale Saito, Oscar Diaz, Pearl Wu
Guests: Billy Takaki Leuder and Katy Ho

I. Announcements
   • Next Meetings: February 2nd, March 4th, April 1st, and April 29th 1:00 – 2:00 pm, Bldg 4, Room 401 (pending room confirmation)

II. Old Business - None

III. Katy Ho & Billie Takaki Leuder joined the meeting to go over the Communications and Outreach Plan for SY 2015-2016. Katy provided an overview of the student success plan which has several phases and covers three distinct areas: 1) ECHS/Outreach; 2) Dev Ed; and 3) Enrollment Management. Under ECHS/Outreach there are three strategies: a) outreach and communication plan; b) strengthen ECHS; and c) centralized admissions. Under Developmental Education there are two strategies: a) acceleration of dev ed to meet strategic goal; and b) placement to diagnostics. Under Enrollment Management there are three strategies: a) enrollment management team; b) PAR, STAR Registration & Velocity; and c) AdAstra pilot.

More specifically, an overview of the plan was provided by Billie and can be found on the intranet under the ‘Campus Communications’ link (to the right of the page)--scroll down to “Marking Documents” and click the link.

Action: Committee members to review the Communications and Outreach Plan and think about activities/projects or ideas that our committee can lead in order to support the initiatives under the plan. We will discuss in our next meeting.