CTE Humanities and Fine Arts Hallmark Questions
(Please address the questions below.)

1. The course promotes knowledge of the major trends, persons, and events in the historical development of world cultures.

Does the course content devote time tracing the stories of major events and influences in the historical experience of world cultures?
Yes

What topics are covered? In what level of detail?
The course covers history, technology, psychology, and social history of consumerism in the West since 1820.

What are students asked to do to demonstrate this knowledge?
Short, written exams will be given every other week over lectures, slides, and other materials presented in class. A written mid-term and final exam will also be given. Eight individual projects will be assigned and graded. Final grades will be based on an average of exams, class participation, and individual projects.

2. The course promotes an understanding of how the arts and humanities reinforce human values and constitute significant human activity in the creation and expression of those values.

Does the course specifically address topics that develop student understanding of how art and other humanities disciplines (e.g. philosophy, religion, history, political science, literature, interdisciplinary studies) are areas of thought and expression that help societies define and explore human values?
Yes

This course helps students understand the influences and power of design theory, technology, politics, and social movements on the creator of visual design and on the consumer. The course is essential if students are to understand the historical methods graphic designers have used to manipulate their audiences to create desire, as well as an understanding of the long professional history of visual communications. The course would also provide an opportunity for any non-major to learn the history, technology, psychology, and social history of consumerism in the West since 1820.

What topics are covered? In what level of detail? What are students asked to do to demonstrate this knowledge?
See course content from the attached course outline.

3. The course promotes the critical evaluation of different points of view and helps students develop reasoned and persuasive arguments in support of different historical, philosophical, religious, political, and ethical concerns or issues.

Does the course cover areas where there are debates and differences related to understanding human society and experiences (e.g. debates about causes and effects of historical events, or issues in philosophy, differences between religions, or debates about political topics or ethical issues?)
Yes

What topics are covered? In what level of detail? What are students asked to do to demonstrate this knowledge?
See course content from the attached course outline.
4. The course promotes an understanding and ability to interpret, through critical inquiry or direct experience, one or more forms of artistic and humanistic expression (e.g., writing, visual or performing arts, historical analysis, philosophical inquiry).

Does the course require students to show—by analyzing and interpretation, or applying in practice—their awareness of how ideas are expressed through creative mediums (art, writing, philosophical ideas, historical theories etc.)

Yes

What topics are covered? In what level of detail? What are students asked to do to demonstrate this knowledge?

The social history of consumerism in the West since 1820, theory, and criticism of communication arts since the industrial revolution, including how technology has been integrated into its production. The course also includes an overview of production methods used in the communication arts today.

Students are required to do projects that demonstrate an understanding of the various styles and periods covered in the course.