University of Hawai‘i – Honolulu Community College
GENERAL EDUCATION - Diversification Designation
Certification and Recertification
Application Form
(Fall 2010)

APPLICANT: Marcia Roberts-Deutsch E-MAIL: marcia@hcc.hawaii.edu

COURSE ALPHA and NUMBER: ART 107D COURSE TITLE: Introduction to Digital Photography

ESTIMATED NUMBER OF SECTIONS: Fall 1 Spring 1

Is this request for a: ☑ New Course ☐ Modified Course ☐ Existing Course

☐ Re-designation

Is this request for a: ☑ Certification ☐ Re-Certification. Date of last certification:

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DIVERSIFICATION AREA DESIGNATION SOUGHT:

☑ DA (Arts) ☐ DP (Physical Sciences)
☐ DB (Biological Sciences) ☐ DS (Social Sciences)
☐ DH (Humanities) ☐ DY (Laboratory)
☐ DL (Literature and Language)

What percentage of the CONTENT of this course focuses on this diversification area? 100%

What percentage of CLASS MEETINGS focuses on this diversification area? 100%

1. Please explain how the course SLOs align with the diversification area’s hallmarks.

Explanatory notes. The hallmarks (three for each designation) are posted on the HCC Intranet. In the text-box below, state the hallmarks for the diversification designation you are seeking and explain how the course SLOs meet each hallmark. For example, an SLO for Hallmark #3 for a DS designation would be to understand how descriptive and inferential statistics are used to summarize and evaluate results from psychological studies.
2. Explain assessment strategies you plan to use (or have used, in the case of recertification) to measure the degree to which students exit the course with the expected SLOs. If there are multiple sections of the course, please discuss how assessment will be carried through all sections.

Explanatory notes. The applicant should clearly connect assessment strategies to the course SLOs stated in Question #1. For example, an assessment strategy for an SLO would be to have a set of questions on an exam, which requires students to evaluate a hypothetical study in terms of research methodology, and descriptive statistics (calculate the mean, median, mode of a data set).

3. How have you used the assessment findings to modify or improve this course?

Explanatory notes. If this is a new course, enter “N/A” as an answer. Courses being re-certified should include a summary of how assessment strategies and measures (Question #2) were used to modify or improve the course.

Reminder: Please attach a copy of your course syllabus that includes information described in the instruction part of this form.

DIVERSIFICATION BOARD DECISION:

☑ Approved

Re-Certification Due: Fall 2015

☐ Not approved

If not approved, reasons for disapproval:

Diversification Chair Signature: [Signature] Date: 11/5/10
REQUEST FOR DIVERSIFICATION CERTIFICATION / ART 107D

1. Please explain how the course SLOs align with the diversification area's hallmarks.

DA.1: uses the definitions, descriptions, and terminology of the visual arts, performing arts, or other creative arts

Students will be able to: demonstrate knowledge of the basic history of digital photography; and they will be able to understand and apply the principles of basic photographic lighting and composition (basic visual vocabulary and medium-specific vocabulary.) (SLOs # 4, 5, 6)

DA.2: emphasizes the acquisition of practical and theoretical skills necessary to produce visual, performing, or other creative arts for primarily aesthetic purposes

Students will be able to: successfully operate their own digital camera and know how to operate most other SLR and point-and-shoot digital cameras; they will demonstrate knowledge of the software required for manipulation of digital images; and they will create a variety of visual statements through digital photography. (SLOs # 1, 2, 3, 7)

DA.3: develops creative abilities in which artistic conventions are applied and originality is sought

Students will be able to: demonstrate knowledge of the basic history of digital photography (conventions of the medium) and create a variety of visual statements through digital photography (originality and creative problem-solving.) (SLOs # 4, 7, 8)

2. Explain assessment strategies you plan to use to measure the degree to which students exit the course with the expected SLOs.

Assessment strategies will be appropriately aligned with the nature of the SLOs they are intended to measure. Fact-based knowledge (e.g., historical information, technical and/or theoretical information) will be assessed by means of quizzes and exams. Technical knowledge, particularly as it informs the acquisition of specific skills, will be assessed through successful demonstration of those skills. Performance-based SLOs will be assessed through completion and presentation of studio projects.

3. How have you used the assessment findings to modify or improve this course?

N/A

NOTE: The detailed syllabus for this course is currently being developed. Please see attached Course Outline (from Curriculum Form) for additional information.
### Course Outline

**Course Title:** Introduction to Digital Photography  
**Course Alpha & No.:** ART 107D  
**Semester Credit Hours:** 3  
**Effective Term:** Fall 2011

<table>
<thead>
<tr>
<th>Prerequisites: none</th>
<th>Co-requisites: None</th>
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</thead>
<tbody>
<tr>
<td>Prerequisites or Co-requisites: None</td>
<td>Recommended Prep: ENG 22/60 or ESL 23; ART 112</td>
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<tr>
<td>Major Restrictions: None</td>
<td>Instructor Approval or other Approval: None</td>
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1. **Catalog Course Description:**  
   This course covers the basic history and practice of digital photography. Students will learn basic camera techniques, the specific features of their own camera, and how to convert their images to digital ones. The course will provide students with basic aesthetic principles as well as specific practical techniques need for artistic expression and/or entry into the photographic workplace.

2. **Student Learning Outcomes:**  
   Upon successful completion of this course, a student will be able to:  
   1. Successfully operate his/her own digital camera  
   2. Know how to operate most other SLR and Point-and-Shoot digital cameras  
   3. Demonstrate knowledge of software required for manipulation of digital images  
   4. Demonstrate knowledge of the basic history of digital photography  
   5. Understand and apply the principles of basic photographic lighting  
   6. Understand and apply the principles of basic photographic composition  
   7. Create a variety of visual statements through digital photography  
   8. Demonstrate knowledge of digital photography often required at entry-level positions

3. **Means by which the assessment of the SLOs will be accomplished:**  
   Oral and written exams, technical skills demonstrations, studio projects, portfolio presentations, studio critiques

4. **Program Learning Outcomes addressed by this course:**  
   #8: Demonstrate a knowledge of one or more art forms and the role that the Arts play in history and culture.

5. **Method(s) of Instruction:**  
   Lectures, demonstrations, studio work, computer lab work, field trips

6. **Method(s) of Evaluation:**  
   Graded exams and presentations that allow students to accumulate points toward final letter grades; see also #3 above.

7. **Course Content:**  
   Through a combination of lecture and lab presentations, theory and practice, students will develop a strong foundation in the creation of visual images with digital photography and allied media such as film, video and animation. They will gain knowledge of visual fundamentals including lighting, color, composition as well as technical information specific to photography (e.g., exposure, depth of field, focus). They will understand the relationship of digital photography to the history of the medium of photography, and the relationship between digitally produced images and the computer-based means by which such images may be enhanced or modified for various forms of output.

8. **Possible Texts:**  
   A Short Course in Digital Photography (2010) by Barbara London and Jim Stone

9. **Reference and/or Auxiliary Materials (if any):**  
   Additional materials may be provided as needed

10. **Resource Requirements (if applicable):**  
   Students are required to have access to a working digital camera (10+ MP, SLR preferred) plus their camera's operating instructions and application CD.

11. **Relationship to other courses in the program (if applicable):**  
   Complements ART 112 (Introduction to Digital Art)

12. **General Education or other requirement(s) satisfied:**  
   ART 107D could be used to fulfill part of the Diversification Requirement (Diversification/Arts; DA)
13. Articulation (if applicable):
   Articulation is requested with HawCC and LCC.

14. Additional information of importance: